

NORDENIA U.S.A.



Introducing **GR-8** *sustainable packaging solutions*

At Nordenia, we think packaging should be as earth friendly as it is user friendly. We strive to produce packaging that's sustainable, affordable and easy to implement. We are committed to creating innovative packaging solutions with environmentally responsible materials and manufacturing processes, so that you can offer sustainable products today, tomorrow and beyond.



GR-8: MAKING A BETTER TOMORROW TODAY

We at Nordenia are proud to introduce our GR-8 family of sustainable packaging. The GR-8 line is the culmination of a concentrated effort to reduce, recycle and renew our planet's resources through innovative manufacturing processes and globally responsible business practices.

Whether you're in the pet, plant or human consumables industries, Nordenia has a GR-8 packaging solution that's right for you. With consumers looking for alternatives to non-sustainable products, GR-8 is right for now and the future.

WEIGHT
17%
REDUCTION

When we created the GR-8 product family, our aim was to create a better world for future generations, but our clients are seeing additional benefits. Several of our clients have achieved film thickness down-gauging of 15-33%, resulting in significant weight reduction and proportionate cost savings.

RECYCLED
15%
CONTENT

RENEWABLE
27%
MATERIAL

Add the cost savings benefits to the benefits from using recycled content, renewable material, a mineral filled sealant and a plausible 85% source reduction (going from rigid container to flexible), and it's easy

to see why GR-8 packaging solutions are the answer to today's demand for sustainable packaging.

SOURCE
85%
REDUCTION



BENEFITS OF GR-8 PACKAGING

14% Greenhouse Gas Reduction

This refers to the sealant layer in a lamination

29% Secondary Packaging Improvement

Down-gauging – you get more bags on a pallet

17% Package Weight Reduction

Down-gauge savings

30% Petroleum-based Materials Reduction

This refers to the sealant layer in a lamination

CERTIFICATIONS

AIB Superior Rating

ISO 9001:2000 Certified

ISO 14001 Certified

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